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## David Richardson:

An enthusiastic new graduate who is eager to learn. Graduating with a 2:1 in BA Product Design from Middlesex University. A fast learner who loves a challenge and is experienced working in a supervisory role. Comfortable working alone or as part of a team and has natural leadership skills. Well organised, honest, Committed and used to working to deadlines. Enjoyed a balanced university life, mixing study and sport, including captaining University Mixed Hockey Team. A self confident person who equally comfortable when presenting work to clients or his peers

*"David was a hard worker and a valuable member of the team, was someone who would muck in when we had to get the job done!" Del Bousfield, Associate, Ibsecad Ltd 2008*

## QUALIFICATIONS, EDUCATION AND TRAINING

2:1 BA Honours Product Design, Middlesex University, 2004 - 2008



Middlesex  
University

### Modules Taken:

<b>1<sup>st</sup> Year</b>	Communicating Design Proposals Managing Your Own Learning Ideas, Innovation & Modelling 3d Computer Aided Design And Visualisation Design Graphics Design Discourse: Design History
<b>2<sup>nd</sup> Year</b>	Design Project 1 Human Factors and Product Semantics Design Discourse: Cultural Studies Materials And Design Design Project 2 Digital Product Modelling Design Discourse Contemporary Design Emergent Technologies
<b>3<sup>rd</sup> year</b>	<b>Industrial Placement (Ibsecad Ltd)</b>
<b>4<sup>th</sup> year</b>	Dissertation Design Proposition

Companies with whom live projects have been conducted with during the duration of the degree course



**Unto This Last**

### Industrial Placement



Ibsecad Ltd, Farringdon, London, EC1

As part of my degree I had to complete a 36 week industrial placement. Duties during my placement included liaising with clients (including Skanska and Bovis), presenting work to clients, creating and editing engineering drawings to a high standard, Solving design problems, visiting construction sites doing various tasks around the office. I was also involved in designs for a new office, adverts for trade magazines and a new company brochure.

Diploma in Industrial Studies, This was the result of successful completion of my placement year 2007  
Foundation Award in Product Design (Middlesex University 2003)  
A Levels in Design & Technology, Business Studies and I.C.T  
AS Levels In Mathematics and General Studies  
10x GCSE's, 7 B-C Inc Maths, English Language, Science & German

#### Software Knowledge

Adobe Photoshop CS3  
Adobe Illustrator CS3  
Autodesk Auto Cad  
Solid works  
Alias Studio Tools  
Microsoft Office

#### Other Qualifications

CSCS Construction Site Visitor  
Level 1 Hockey Coach  
Level 1 Hockey Umpire

### EMPLOYMENT HISTORY



#### **Ibsecad Ltd, Farringdon, London, EC1**

Having completed my placement Ibsecad asked me to stay on until I was due back to University. They offered me more responsibilities including managing my own jobs and occasionally team, working closer to engineers, I was also given the title of **Advanced CAD Draughtsman** within the company.

**Ibsecad have offered to employ me when I graduate**



#### **Freshway Foods, Wolverhampton – a food manufacturing business**

4 week contract Jan 06 - Employed to write company Work Instructions.

Key tasks: observing operatives, and then documenting key tasks within the business. Presenting work to managers for approval. Analysis of working practice and Health & Safety. Involved with all procedures from goods in to Despatch. Much of the work was unsupervised and involved working within my own deadlines and using my initiative. At the end of the contract the managers were impressed with how much I had achieved and the standard of my work was commended.

#### **Freshway Foods, Wolverhampton Summer 04 3 month contract Label Room Operative**

Key Tasks: Working to daily deadlines, producing and printing labels with correct details for the days production. Redrawing labels for products sold by Freshway to major UK retailers

#### **Additional Employment**

Bar Supervisor, Middlesex University Student Union Bar Trent Park (Part time 4 years)  
Sales Assistant, Bargain Booze Market Drayton. (Part time & Christmas')  
Drivers Mate, Johnsons Catering Hire & Premier Move (1 Summer)

### **PERSONAL**

**Date of Birth:** 14th March 1985

**Driving:** Full, Clean license, qualified when 17

**Interests:** Hockey, Football & Sports, Represented Middlesex University at Hockey (Mens & Mixed), Rugby & Football, Play Hockey For Southgate Hockey Club on a Saturday

2004/05 Middlesex University Mixed Hockey Player of the year

2006/07 Middlesex University Mens Hockey Sportsman of the year

